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Country: **Italy**

Titel of the project: **Information booklets to benefit AF patients in Italy**

## Project details

### **Atrial Fibrillation Association (AFA)**

Award amount: €10,000

The Atrial Fibrillation Association is an international charity which provides information, support and access to established, new or innovative treatments for Atrial Fibrillation. We would like to widen access to our resources by making our patient information booklets available in Italian.

We offer a variety of printed and downloadable resources for patients with atrial fibrillation and their healthcare providers. Until now this information has not been available in Italian, and so has been unable to benefit patients for whom this is a first language. As an international charity we are always looking for ways in which to widen access to our range of resources. A €10k grant would help us to translate our current patient information booklets into Italian. It would also help us to print and distribute copies of the information to healthcare professionals, and patients throughout Italy. We feel this translation is of particular importance as evidence would suggest that there is very limited access to atrial fibrillation information in Italy. In order to complete this project effectively we would need to work with a translation agency to ensure we receive a high quality Italian version of the text. Next we would engage the services of a local expert in atrial fibrillation to review the translated copy and offer feedback where necessary. Once the text was finalised, our in-house design team would be able to incorporate the copy into the existing template we used for the English-language booklets. After the booklets have been fully designed we would require the services of a printing company to produce large quantities for distribution. Users will then be able to request the information from our global website. We would then work with a fulfilment agency to facilitate distribution of the booklets to patients and healthcare providers in Italy. In order to achieve maximum success with this project we would plan activities to promote the booklets on our global website. We also plan to work with our contacts in Italy to encourage orders of the booklets amongst any atrial fibrillation organisations, as well as to receive feedback on the booklet contents. The booklets will contain information on the following topics: • What is Atrial Fibrillation? • What causes Atrial Fibrillation? • What are the symptoms of Atrial Fibrillation? • Are there different types of Atrial Fibrillation? • How do I get to see the right doctor to treat my AF? • What are the risks of Atrial Fibrillation? • Tests / investigations • Treatment of Atrial Fibrillation • Drug Treatments • Non-drug treatments • Stroke prevention • What blood thinning options are available for doctors to use? • Anti coagulants • Warfarin • Anti-platelets • Which drug is best for me? • Arrhythmia Nurse Specialists • AF and driving

## **Audience**

### **Type**

- AF Patients
- Healthcare professionals
- Carers of AF Patients

### **Location**

Italy, Europe