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Country: **Australia**

Titel of the project: **Extending the reach of the Atrial Fibrillation Association in Australia**

Project details

Atrial Fibrillation Association (AFA)

Award amount: €50,000

Due to an increase in demand for information on AF in Australia, and in order to support people with AF and help prevent strokes, the AFA would like to extend its reach in order to respond to the currently unmet demand in the country by hiring an additional member of staff.

The Atrial Fibrillation Association (AFA) is an international charity which provides information, support and access to established, new or innovative treatments for Atrial Fibrillation (AF). Having international reach is key to ensuring the organisation's AF information benefits the maximum number of people. The AFA is represented in many countries worldwide and due to an increasing level of interest and large demand for information, would like to expand its presence in Australia. We would like to apply for a 1 Mission 1 Million award to facilitate this expansion and to support us in supporting others. While the AFA has a presence in Australia, our office is under-resourced and over-stretched. This means that we are unable to meet the demand for information and support from people impacted by AF. The key objective of the project therefore will be to improve the quantity and quality of services we offer in the country through supplementary resources. We would hire a new member of staff to carry out a diverse role within the organisation. Responsibilities would range from: - Responding to telephone enquiries - Attending patient and medical meetings - Attending advisory boards - Overseeing website content maintenance The award money would contribute to the salary of this new member. The project would fall within the 50,000 euro band as this would afford two years worth of salary plus additional costs for technical equipment and administration. However, the project will not expire in two years time. The additional resource for this period should enable the AFA to raise their profile in the country and from this point on, it is hoped that funding for the additional salary can be generated locally. This project has great potential to raise the profile of the AFA on an international scale at the same time as improving the lives of many people suffering from AF in Australia. Its potentially enduring and exponential nature renders this project a very exciting opportunity for the AFA.

Audience

Type

- AF Patients
- Healthcare professionals
- Carers of AF Patients
- General public

Location

Australia, Oceania