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Country: **China**

Titel of the project: **New website for AF patients in China**

## Project details

### **Atrial Fibrillation Association (AFA)**

Award amount: €10,000

The Atrial Fibrillation Association is an international charity which provides information, support and access to established, new or innovative treatments for Atrial Fibrillation. We would like to widen access to our resources by making our website available in Chinese.

The Atrial Fibrillation Association (AFA) has a website which offers a variety of printed and downloadable resources for patients with atrial fibrillation and their healthcare providers as well as up to date news and information on the topic. Until now this website has not been available in Chinese, and so has been unable to benefit patients for whom this is a first language. As an international charity we are always looking for ways in which to widen access to our range of resources. A €10k grant would help us to translate our current website into Chinese. We feel this translation is of particular importance as evidence would suggest that there is very limited access to atrial fibrillation information in China. In order to complete this project effectively we would need to work with a translation agency to ensure we receive a high quality Chinese version of the text. Next we would engage the services of a local expert in atrial fibrillation to review the translated copy and offer feedback where necessary. Once the text was finalised, our in-house web designers would be able to incorporate the copy into the existing online template. This grant would also allow us to make updates to the news section of the website four times over the coming year, continuing our commitment to provide up to date information to people with atrial fibrillation and their healthcare providers. We hope that the translated version of the website will increase our reach and enable us to provide information, support and access to treatments to people impacted by atrial fibrillation in China.

## **Audience**

### **Type**

- AF Patients
- Healthcare professionals
- Carers of AF Patients
- General public

### **Location**

China, Asia