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Country: Europe

Titel of the project: AF Risk Assessment Tool

## Project details

## **Atrial Fibrillation Association (AFA)**

Award amount: €50,000

To create a risk assessment tool that will help people at risk of AF to recognise their potential risk and initiate a conversation with their healthcare professional. This tool will be available offline to reach audiences who are not internet users.

The Atrial Fibrillation Association (AFA) is an international charity which provides information, support and access to established, new or innovative treatments for Atrial Fibrillation. The AFA is currently developing an online tool to help people recognise their risk of AF and encourage them to initiate a conversation with their HCP. However, not all people affected by AF have access to the internet or are frequent internet users. In order to reach non-"wired" audiences, we are proposing the development of an offline version of the online risk assessment tool. This final tool will be translated into various languages and distributed via local organisations, doctor's surgeries and pharmacies. •The first step in this project will be to adapt the online risk assessment into a format that can be used for offline use [Note to AFA: if possible, please provide background or attachments on the online tool] •The offline version will be reviewed by an expert to ensure its accuracy and to make certain that it will not cause unnecessary concern and anxiety amongst the people using it (e.g. inaccurate self diagnosis of AF) •Then we will liaise with a design team to create a finalised offline version that is both practical and easy to use •Following this, we liaise with a translation company to translate the tool into various languages •The tool will be available online at the AFA website by organisations specialising in cardiac health, health centers, GP surgeries to distribute to people •The AFA will network with different organisations to raise awareness of the tool and to facilitate dissemination •Additionally, it can also be distributed at the AFA stand at conferences and meetings

# **Audience**

### **Type**

- AF Patients
- Healthcare professionals
- · Carers of AF Patients

#### Location

Europe