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Country: **Europe**

Titel of the project: **AF online resource for healthcare professionals**

Project details

Atrial Fibrillation Association (AFA)

Award amount: €10,000

The Atrial Fibrillation Association is an international charity which provides information, support and access to established, new or innovative treatments for atrial fibrillation. We would like to add a password protected area to our website containing resources for healthcare professionals working in the area of atrial fibrillation.

The Atrial Fibrillation Association (AFA) has a website which offers a variety of printed and downloadable resources for patients with atrial fibrillation and their healthcare providers, as well as up to date news and information on the topic. Although our current website offers specific resources for healthcare professionals, we have produced a number of slide kits and documents that are unsuitable for a non-professional audience and that are not currently available for download from our site. We would like to create a password protected area on the website in which we can upload detailed resources on treatment options and clinical trials. We believe that this information will help healthcare providers to make informed decisions about treatment options in the area of atrial fibrillation. In order to complete this project effectively we would plan to work with a digital agency to help us create the necessary technology to have a password protected area on the site. We would require a system which would allow us to vet potential registrants to make sure that they are healthcare professionals before we approve their access to this section of the site. We will also use the registration process to offer the opportunity for applicants to receive further updates from the AFA, and to strengthen our relationship with the professional community. Once this area of the site has been created we would plan to promote the new resources at leading medical conferences and events to ensure that we get the maximum value out of the project. This would also allow us to collect feedback which we could use to evaluate our materials. Further to the evaluation feedback we receive, the 10k grant would also allow us to work with a leading expert to ensure that our materials are kept up to date for the duration of two years. We are committed to continuing to provide up to date and informative resources for healthcare providers working in the area of Atrial Fibrillation.

Audience

Type

- Healthcare professionals

Location

Europe