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Country: **Europe**

Titel of the project: **Atrial Fibrillation Association (AFA) International Coordinator**

Project details

Atrial Fibrillation Association (AFA)

Award amount: €100,000

To work with the Atrial Fibrillation Association to expand the charity's outreach and activities across the globe so that atrial fibrillation information and support are made available to patients and healthcare professionals.

The Atrial Fibrillation Association (AFA) aims to: • Provide support and information on atrial fibrillation to those affected by this condition • Advance the education of the medical profession and the general public on the subject of atrial fibrillation • Promote research into the management of atrial fibrillation The AFA already has established organisations in the UK and Australia but would like to set up groups in other countries across the globe where they do not have representation. They are currently holding discussions in several countries such as Argentina, China, Italy, Portugal, South Africa, Russia, and Canada to make this happen but actual implementation will require full time commitment from an additional member of the team, the International Coordinator. The requested funds will cover salary and costs (IT equipment, materials, travel) for an International Coordinator for an 18 month period. The International Coordinator will be responsible for: • Coordinating and managing global activities including: o Ensuring consistency of messaging and branding across all national events/activities o Organising and running global activities and events such as World Heart Rhythm Week o Managing regular content updates for the AFA's website • Helping national groups to establish themselves by o Providing core educational materials for adaptation and translation o Supporting the creation and maintenance of a national website o Creating a series of guidance manuals to support activities such as ☐ Forming relationships with medical professionals, government health institutions, patients, carers and other atrial fibrillation groups ☐ Identifying and building a presence at national events ☐ Answering patient inquiries via the helpline ☐ Providing resources and materials to HCPs o Offering counsel and support including face-to-face meetings • Acting as a consultant to national groups once established by o Sharing best practice and learning from other national chapters o Advising on how to raise group profile through appropriate interaction with the media, the atrial fibrillation community and the government o Ensuring effective use of the AFA website and other globally-provided resources o Encouraging participation/attendance at relevant national/regional events o Supporting fundraising initiatives o Offering ongoing counsel and support as needed The International Coordinator will have to keep track of all activities, progress and outcomes in each country by maintaining regular contact with each established AFA group over the 18 months. They will also need to keep the team at the AFA informed and updated on a regular basis. After the 18 months the national groups should be sustainable and able to continue their efforts of implementing the aims of the AFA in the absence of an International Coordinator.

Audience

Type

- AF Patients
- Healthcare professionals
- Carers of AF Patients

Location

Europe