

Project generated by: **Contribution 1mission-1million**
an Initiative of Boehringer Ingelheim
published in <https://www.heartofstroke.com/all-applications>

Country: **Europe**

Titel of the project: **HEALTHCARE PROFESSIONAL SLIDE RESOURCE**

Project details

Atrial Fibrillation Association (AFA)

Award amount: €10,000

ADVANCE EDUCATION AND IMPROVE DIAGNOSIS OF ATRIAL FIBRILLATION (AF) WITH AN INFORMATIVE AND ENGAGING AF SLIDE RESOURCE FOR HEALTHCARE PROFESSIONALS

THE ATRIAL FIBRILLATION ASSOCIATION (AFA) WORKS CLOSELY WITH HEALTHCARE PROFESSIONALS (HCPS) TO ADVANCE EDUCATION ON ATRIAL FIBRILLATION (AF) AND IMPROVE MANAGEMENT OF THE DISEASE. THIS RELATIONSHIP IS KEY TO MAXIMISING UNDERSTANDING AS EDUCATING THE HCP COMMUNITY ULTIMATELY LEADS TO BETTER DIAGNOSIS AND IMPROVED PATIENT CARE. IN ORDER TO SUPPORT HCPS IN THEIR EFFORTS TO EDUCATE ABOUT ATRIAL FIBRILLATION AND THE RISK OF STROKE, THE AFA WOULD LIKE TO APPLY FOR A 1 MISSION 1 MILLION AWARD TO DEVELOP A 'HCP SLIDE RESOURCE'. THE AFA IS FREQUENTLY ASKED BY HCPS FOR SLIDES TO USE WHEN SPEAKING TO THEIR COLLEAGUES OR PATIENTS. AS THERE IS NO OFFICIAL SLIDE PRESENTATION, MEMBERS OF THE AFA OFTEN SPEND TIME UPDATING THE SLIDES AND IDENTIFYING THE CORRECT REFERENCES. THIS AWARD WILL ENABLE US TO CREATE A PROFESSIONALLY DESIGNED SLIDE RESOURCE KIT (INCLUDING A FULL SET OF REFERENCES) WHICH WOULD BE CONSISTENTLY DISTRIBUTED IN RESPONSE TO REQUESTS. THE SLIDE DECK WILL HAVE A MODULAR STRUCTURE WITH SUCCINCT SECTIONS SO THAT IT CAN EASILY BE ADAPTED ACCORDING TO INDIVIDUAL NEEDS. THE AFA WILL REVIEW AND UPDATE THEIR CURRENT SLIDE RESOURCES AND WILL ENSURE THAT THE INFORMATION IS ACCURATELY REFERENCED. THE AFA WILL THEN APPROACH A DESIGN AGENCY TO CREATE A DESIGN TEMPLATE AND TO DEVELOP A VISUALLY COMPELLING SLIDE PRESENTATION. BASED ON HCP INTEREST AND REQUESTS, WE CAN TRANSLATE THE SLIDE RESOURCE INTO AS MANY 4 LANGUAGES AS WELL AS ENGLISH.

Audience

Type

- Healthcare professionals

Location

Europe