Project generated by: Contribution 1mission-1million

an Initiative of Boehringer Ingelheim

published in https://www.heartofstroke.com/all-applications

Country: France

Titel of the project: Thak you young Tom

Project details

djamila hariti

GIME

Award amount: €10,000

It is only video involving three different stages. There is no conversation, images illustrate ideas and there is a voice. The story is this of a grand-father who sarts having AFCA paroxystic crisis and his little son with whom he used to play.

PROJECT 1 Mission 1 Million - At the heart of AVC General description: To start, the didactic interest is to show the occurrence of a crisis and its possible clinical consequences. Secondly, the little son finds the grand-father in his chair while he has an hemiplegia and a facial paralysis calling for help and an evacuation to the hospital, the emphasis being on the symptoms of an AVC. Finally, after few weeks, the grand-father is shown physically weak and compelled to reduce his activities, so as to insist on consequences of an AVC that could be prevented. Detailed description: The little son (Tom 7 years) goes with his grand-father to play in the leisure park. When they meet, they proceed a ritual consisting in beat in each other hands and embrace. A 10 minute walk is necessary tor reach the play area dedicated to children. The grand-father is seen carrying his little son many times, during the walk and then on play area to give him access to the slide, favorite game of the little son. While he is looking at the young boy sliding, he has a feeling of discomfort without loosing consciousness but one guess by the sign from the hand on the chest and the speeding of his breath that something is going on. He tells his little son that everything is fine but he recalls the feeling of discomfort he had last week. (Pictures showing the grand father at table showing similar symptoms) He has the impression that his heart beats wildely but he says to himself that he no more young as before. He goes back home with his little son, walking slowly. 2 stage: (Symtpoms of AVC) Tom visits his grand-father who is sitted in his chair. At the moment of the ritual, the grand-father just raises only a hand and Tom is surprised by the grimace on his grand-father's face. He calls for help and the grand-father is seen carried in an ambulance. 3rd stage/ (consequences of AVC post ACFA) Tom goes to the leisure park with his grand-father having a cane. The grandfather can no more carry the child along the road and less helping him getting access to the slide. Voice off: "If you have racing, an unexplained tiredness, breathlessness, feeling of general discomfort, chest pain, you should immediately consult a doctor, you might have a heart arrythmia by atrial fibrillation and you may have a cerebral vascular accident. »

Audience

Type

- AF Patients
- General public

Location

France, Europe