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Country: **Germany**

Titel of the project: **Commitment Healthcare Research - strong against stroke**

## Project details

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Unternehmen Gesundheit Oberpfalz Mitte (UGOM) GmbH & Co. KG

Award amount: €100,000

The current care process must be analysed, to facilitate optimum processes regarding stroke care and the risk factor atrial fibrillation in future. A joint healthcare-research project on the part of UGOM and a higher-education partner is to contribute to this process. The weak points in healthcare, especially regarding the risk factor AF, are then to be eliminated using the resultant criteria.

Unternehmen Gesundheit Oberpfalz Mitte GmbH & Co. KG (UGOM) now supplies over 15,000 patients in the AOK health-insurance network in central Upper Palatinate, a region with around 150,000 inhabitants, including the large county town of Amberg and the county of Amberg-Weizbach. A total of 95 practising GPs and specialist physicians, as well as the regional in-patient providers, Klinikum St. Marien (SPKrhhs) and the hospitals St. Anna (basic, standard and emergency care) and St. Johannes (specialist clinic for internal medicine with geriatrics) are organised within UGOM. One of the core elements of everyday medical practice is individual electronic network-patient files, facilitating cross-sector communication and exchange of obligatory information such as diagnoses and medication already prescribed. Duplicated examinations and the concomitant costs are avoided. Treatment is to be made more effective and more efficient by this close collaboration. To ensure optimum care, the doctors from UGOM wish to sensitise patients to their individual disease risks at an early stage and thus best utilise the potential of prevention. The annual check-up, for example, can provide criteria. As part of patient campaigns UGOM is also increasing awareness of certain diseases, and through the current campaign 'UGOM against stroke' in cooperation with Boehringer-Ingelheim it is now already shedding light on how to deal with stroke, including the risk factor atrial fibrillation. So as to further reinforce a preventive approach in future, UGOM is building up a uniformly defined, four-stage healthcare-management model (see attached graphic). A healthcare-research project on the topic of stroke care in the UGOM population, in cooperation with a higher-education partner, can be allocated to the third stage of the healthcare management model. UGOM has already collected valuable experiences in this regard as part of a healthcare-research project on the topic of coronary heart disease. So as to also optimise future healthcare processes with regard to stroke patients and high-risk cases, there must be an overall focus on the current care process so as to elicit the strengths and weaknesses of the present processes. Using the resultant criteria, the relevant approaches will then be developed in order to eliminate the weak points, especially with regard to dealing with the risk factor AF.

## **Audience**

### **Type**

- AF Patients
- Healthcare professionals
- Carers of AF Patients
- UGOM's policy-holders population

### **Location**

Germany, Europe