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Country: **Greece**

Titel of the project: **END STROKE NOW**

## Project details

### **Ioannis Rassias**

HELLENIC COLLEGE OF CARDIOLOGY

Award amount: €100,000

The "Hellenic College Of Cardiology" propose some issues as a part of a campaign in Greece in order to provide useful and simple information about stroke prevention in atrial fibrillation, by using press, mass media, internet and health providers

The "Hellenic College Of Cardiology" propose the following issues as a part of a campaign in Greece in order to provide useful and simple information about stroke prevention. The simplest risk assessment scheme is the CHADS2 score. The CHADS2 score risk stratification scheme should be used as an initial, rapid and easy to remember means of assessing stroke risk. All the health providers in Greece, particularly physicians in rural areas, should be informed about the simplicity and importance of evaluating the patient with atrial fibrillation, using this simple score. In collaboration with the Health Centers in rural areas and the local pharmacies, posters and leaflets regarding the CHADS2 score, can be placed in the main entrance or in the waiting area. An issue of our magazine about atrial fibrillation and risk of stroke will be send to them including a note pad concerning CHADS2 score, easy to use and carry out. The world stroke day is in 29 October. We can arrange a press conference concerning the high risk of stroke in patients with atrial fibrillation. Experts of our college will participate in the morning and early afternoon TV programs, trying to explain with simple and easy understanding way, how important is the prevention of stroke among the patients with arrhythmias. During this particular day we can arrange advertisements in television and radio. Full page advertisement to the most popular newspapers, focusing on the follows: - Do you have arrhythmias? -Are you 75 years old or older? -Do you have hypertension? -Do you have diabetes? -Do you have heart failure? -Did you ever have a stroke? If you have something of the above and you are not taking antithrombotic treatment, consult immediately your personal physician or dial this number...We will provide a telephone number, free of charge. By calling this number everyone can get information, concerning his problem from expertise personnel. It is crucial to emphasize to the fact that every six seconds someone somewhere will die from stroke. During this particular day in Athens, Thessaloniki and major cities of Greece, we can arrange the following events. Stands with expertise personnel, (for example in Athens we can arrange a stand in the entrance of the central metro station in Syntagma Square), giving information and answering questions about risk of stroke and atrial fibrillation. It is important for the people to understand that no matter economic, social, educational status, stroke is a real and existing threaten that concern not only themselves but also their relatives, their friends, everyone. The Hellenic college of cardiology will design and create a free of charge application, concerning the latest models of cellular phones. CHADS2 and CHA2DS2VASc scores can be easily download so everyone can perform and calculate his own risk. Finally in some popular websites (internet newspapers, blogs etc) , there will be a banner with a direct link to the website of Hellenic College of Cardiology, concerning the risk score and the annual risk stroke risk for each selected combination of risk factors.

## **Audience**

### **Type**

- Healthcare professionals
- General public

### **Location**

Greece, Europe