

Project generated by: **Contribution 1mission-1million
an Initiative of Boehringer Ingelheim
published in <https://www.heartofstroke.com/all-applications>**

Country: **Italy**

Titel of the project: **Knowing Atrial Fibrillation in order to beat a stroke**

Project details

FEDER-A.I.P.A. FEDER-A.I.P.A.

FEDER-A.I.P.A.

Award amount: €100,000

The project aims to raise awareness of atrial fibrillation, how it is defined, what are the prospects for anti-thromboembolic prophylaxis, who is affected, what are the causes, what may be the symptoms, how it is treated and when to use antithrombotic drugs and when to use anticoagulants.

The project involves the distribution of a leaflet with information on atrial fibrillation in order to identify it, treat it and prevent a stroke resulting from poor treatment. The leaflet will be distributed by the Feder-A.I.P.A. (Federation of A.I.P.A. in Italy) through its 62 A.I.P.A. Sections (Italian Association for Patients on Anticoagulant Therapy) located around the national territory and in all the regions of Italy. Patients on anticoagulant therapy in Italy are over 1 million and 60% of them are affected by atrial fibrillation: the risk of stroke is very high. Therefore, knowing atrial fibrillation and how to prevent a stroke is crucial. The first beneficiaries of the project are 250,000 patients who undergo monitoring of Oral Anticoagulant Therapy at the Centers for the diagnosis of thrombosis and Monitoring of Antithrombotic therapy (320 Centers) united under the Federation (FCSA). The A.I.P.A. Sections, all located at the FCSA Centers, with their own volunteers, will be responsible for the distribution of the leaflet on Atrial Fibrillation. The first distribution of 4,000 leaflets is already underway; the initiative is having great success. The project consists of the printing and the distribution of 500,000 leaflets to patients. The location of the recipients of the project is Italy and the distribution will take place at the FCSA Centers. The start date of the project is January 2011 and end of the project is June 2011. Each month, the number of leaflets distributed will be published. During the six-month period of the project, doctor-patient meetings will be held at the premises of FCSA Centers located in hospitals. The costs shall be subdivided as follows: €50,000 for the printing costs, €35,000 for the packing and postal costs, €15,000 for the organization of meetings. The project shall be implemented by a team consisting of A.I.P.A. volunteers and doctors from the FCSA Centers. Every morning, the A.I.P.A. volunteers at the FCSA centers, shall receive and approach patients undergoing OAT (Oral Anticoagulation Therapy) to give them advice, information and to distribute leaflets; there are over 1,000 A.I.P.A. volunteers distributed in 62 Sections. The doctors at the FCSA Centers are approximately 500. These shall perform doctor-patient meetings planned by the A.I.P.A. Total cost of the project: €100,000.

Audience

Type

•

Location

Italy, Europe