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Country: **Mexico**

Titel of the project: **FUNDACIÓN DANI Y KATALINA SPANIC, A.C. – LEARN
AGAIN TO LIVE AGAIN**

Project details

DANIELA SPANIC

FUNDACION DANI Y KATALINA SPANIC, A.C.

Award amount: €100,000

IN SEPTEMBER 2008, DANIELA SPANIC ESTABLISHED THE FUNDACIÓN DANI Y KATALINA SPANIC, A.C. FOUNDATION, A LEGALLY ESTABLISHED CIVIL ASSOCIATION (ASOCIACIÓN CIVIL LEGALMENTE CONSTITUIDA). ITS AIM IS TO PROVIDE INFORMATION ABOUT CEREBROVASCULAR DISEASE AND MAKE SOCIETY AWARE THAT THE BEST WAY OF AVOIDING A CEREBROVASCULAR INCIDENT IS TO MODIFY YOUR LIFESTYLE.

THE FUNDACIÓN DANI Y KATALINA SPANIC A.C. FOUNDATION WAS BORN FROM DANIELA SPANIC'S DESIRE TO HELP THE PEOPLE WHO HAVE SUFFERED FROM THIS TERRIBLE DISEASE. "DANI" SUFFERED A BRAIN HEMORRHAGE: HAVING LIVED THROUGH THIS TERRIBLE EXPERIENCE FIRST-HAND, AND AS A MEANS OF SAYING THANK YOU TO GOD AND TO LIFE, SHE HAS MADE IT SOMETHING OF A PERSONAL MISSION TO INFORM AND OFFER SUPPORT TO THOSE WHO ARE GOING THROUGH WHAT SHE HERSELF HAS LIVED THROUGH. IT IS RECOGNIZED AND SUPPORTED BY THE MEXICAN ASSOCIATION OF CEREBROVASCULAR DISEASE (ASOCIACIÓN MEXICANA DE ENFERMEDAD VASCULAR CEREBRAL, A.C); SIMILARLY, IT IS COMPOSED OF A SELECT MEDICAL TEAM OF NEUROLOGISTS, NEUROSURGEONS, AND AUTHORITIES CERTIFIED IN THE FELDENKRAIS METHOD (A METHOD FOR FORMING LEARNING SKILLS FOR LEARNING TO MOVE BETTER) – ALL SPECIALISTS IN CEREBROVASCULAR DISEASE. OUR MISSION IS TO DEVELOP PROJECTS WHICH CONTRIBUTE TO INFORMING AND MAKING SOCIETY AWARE OF CEREBROVASCULAR DISEASE BY MEANS OF TARGETED COMMUNICATION ACTIONS. TO PROMOTE THE NECESSARY FINANCIAL SUPPORT FOR SPECIFIC THERAPIES. TO MAKE OUR SOCIETY AWARE THAT THE BEST WAY TO AVOID A CEREBROVASCULAR INCIDENT IS TO MODIFY YOUR LIFESTYLE, FOR EXAMPLE BY LOSING WEIGHT, STOPPING SMOKING, EXERCISING REGULARLY, AND CONTROLLING YOUR BLOOD PRESSURE, DIABETES, AND CHOLESTEROL STRICTLY IF YOU SUFFER FROM THESE CONDITIONS OR EVEN SO AS TO DETECT THEM AND TREAT THEM EARLY. TO OFFER HIGH QUALITY SUPPORT FOR THE SPEEDY RECOVERY OF THE PERSON. IN OUR INITIAL STAGE WE ARE ADDRESSING THREE STRATEGIC AXES OF DIFFUSION: PRINTED MEDIA: WEBSITE, ADVERTISEMENTS IN MAGAZINES, SIGNS. MASS MEDIA: RADIO, TV, AND PRESS BY MEANS OF TALKS AND INTERVIEWS. COMMUNICATION MEDIA: CONFERENCES, TALKS IN DIFFERENT PARTS OF THE COUNTRY PROVIDING INFORMATION ABOUT THE IMPORTANCE OF DETECTING RISK FACTORS, MANAGEMENT, AND CONTROL. CAMPAIGN FOR EARLY DETECTION OF RISK FACTORS BY MEANS OF PERFORMING QUICK BLOOD SUGAR, CHOLESTEROL, AND TRIGLYCERIDES TESTS, WEIGHING PATIENTS, TAKING THEIR WAIST MEASUREMENTS, AND MEASURING THEIR

BLOOD PRESSURE.THE FUNDACIÓN DANI Y KATALINA SPANIC, A.C. FOUNDATION WAS SET UP TO HELP. FOR THIS REASON, I WOULD LIKE TO INVITE YOU TO HELP ME TO SAVE LIVES, BECAUSE WITH YOUR HELP AND THE COMMITMENT OF THE MEDICAL TEAM WHICH FORMS MY FOUNDATION WE CAN PREVENT THE DISEASE AND HELP THOSE PULL THROUGH WHO, LIKE ME, HAVE HAD THE MISFORTUNE TO SUFFER FROM IT. WE SUPPORT THOSE WHO HAVE COME FORWARD TO ASK FOR OUR HELP. UNFORTUNATELY, THE HIGH DEMAND OF CASES COMING FORWARD TO ASK FOR OUR HELP TO COVER CONSULTATIONS, MEDICAL STUDIES, AND THE SURGICAL PROCEDURES REQUIRED TO SAVE LIVES AND ENSURE SPEEDY RECOVERIES HAS SURPASSED OUR FINANCIAL RESOURCES.IN SHORT: WE NEED FINANCIAL RESOURCES, MATERIALS, AND STAFF (SECRETARY, ASSISTANT, ADMINISTRATIVE PERSONNEL, ETC.).AN ADMINISTRATIVE STRUCTURE (PHYSICAL OFFICE SPACE, AN INFRASTRUCTURE TO ORGANIZE THE LOGISTICS TO ATTENDING TO THOSE WHO APPROACH OUR FOUNDATION).WE NEED MORE MEDICAL AND INVESTIGATING EQUIPMENT.WE NEED THE SUPPORT OF OTHER GOVERNMENTAL ORGANIZATIONS FROM THE HEALTH SECTOR AND PRIVATE ORGANIZATIONS BECAUSE THERE IS NO AWARENESS OF THE DISEASE.

Audience

Type

- General public

Location

Mexico, North America