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Country: Mexico

Titel of the project: Updating primary physicians on atrial fibrillation

## Project details

## **SALVADOR LEON GONZALEZ**

INSTITUTO DE CORAZON DE QUERETARO

Award amount: €100,000

The primary objectives are: To keep general practitioners up-to-date on the issue of atrial fibrillation through refresher courses. To infom and detect patients with atrial fibrillation and/or risk factors in order to channel them to attending physicians.

The program will be carried out in the state of Querétaro, Mexico, with a population of 1,600,000, 4.5% of whom are over the age of 65 years. Medical conferences to update general physicians, nurses and paramedics, who are the primary contacts for patients with atrial fibrillation, will be held at the facilities of the Corazón de Querétaro Institute in the Hospital Torre Médica Tec-100. Courses on the topic "atrial fibrillation and its implications", on the first and third Friday of every month for 6 consecutive months, with an audience of 50 physicians per day. This will keep abreast 600 general practitioners, who represent a coverage of 600,000 persons (1 physician for every thousand). Second: To carry out a mass information campaign using the mass media (radio, television, press, internet) and directed at the open population on cardiovascular disease, with an emphasis on atrial fibrillation. Persons with high risk factors for atrial fibrillation and the Corazón de Querétaro Institute will be invited for check-ups, detection and treatment orientation. Check-ups will be performed every second and fourth Wednesday of each month for 6 consecutive months. A complete medical history, electrocardiogram and, in those cases deemed necessary, a Holter monitoring and echocardiogram will be carried out.

# **Audience**

#### **Type**

- AF Patients
- · Healthcare professionals
- · Carers of AF Patients
- · General public

## Location

Mexico, North America