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Country: **Switzerland**

Titel of the project: **Serial of Public Lectures on Atrial Fibrillation**

### Project details

#### **Caroline Hobi**

Swiss Heart Foundation

Award amount: €100,000

The Swiss Heart Foundation wants to organize a serial of 10 public lectures (5 together with local hospitals, 5 with a large local media work) on atrial fibrillation to inform the people in Switzerland about the risk of atrial fibrillation for having a stroke.

The Swiss Heart Foundation is the only organisation in Switzerland who is treating stroke as a very important asset for years. With a serial of 10 public lectures in important Swiss cities (up to 100'000 inhabitants) we would like to inform the Swiss population about the most important risk for stroke (=AF). Together with 2 experts (1cardiologist and 1neurologist) we organize expert speeches including a conversation together with their patients to talk about their experiences (symptoms, treatment) with this disease. We also organize focussed local media work. The event is no longer than 1,5 ours. At the end there will take place an aperitif where the experts can answer to some private questions of the visitors.

## **Audience**

### **Type**

- AF Patients
- Carers of AF Patients
- General public

### **Location**

Switzerland, Europe